

Privacy Policy

Daisy

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Daisy AI Inc. (“Daisy”, “we”, “us” or “our”) takes steps intended to meet privacy principles and requirements with respect to personal information under applicable privacy legislation. The purpose of this policy (“Policy”) is to inform our customers and other individuals we deal with (“you” or “your”) how we collect, use, disclose and protect your personal information in the course of providing automated design services and allowing you to generate drawings, takeoffs and costs (collectively, the “Services”). Personal information is information about an identifiable individual, as more particularly described under applicable privacy legislation. This Policy applies to our collection, use and disclosure of your personal information. This Policy does not apply to information about our employees or to information that is not personal information.

1. Personal Information We Collect

Daisy and its agents and representatives collect personal information in a number of circumstances in the course of providing the Services. Personal information we collect includes:

- (a) Name, address, telephone number, email address and other contact information;
- (b) Username and passwords;
- (c) Information about your business needs and requirements;
- (d) Information about your property and project;
- (e) Information about the types of Services you use;
- (f) Information for the purposes of processing payments;
- (g) Content you provide (such as photographs, schematics and drawings);
- (h) Information about manufacturers’ products you select; and
- (i) Such other information we may collect with your consent or as permitted or required by applicable law.

2. Use of Personal Information

We generally use personal information to:

- (a) Provide the Services, including to create and manage you account, provide customer service and support and process payments;
- (b) Communicate with you in respect of the Services or other products, services and events that may be of interest;

- (c) Better understand how you use the Services in order to improve the Services and develop new products or services;
- (d) Request feedback from you, such as through satisfaction surveys and promotions;
- (e) Respond to inquiries and complaints;
- (f) Manage our business including to maintain business records for reasonable periods, enforce our agreements and collect amounts owing to us;
- (g) Optimize the performance of the Services;
- (h) Protect our systems and infrastructure from security risks;
- (i) Meet legal, regulatory, insurance, security and processing requirements;
- (j) Make recommendations to the product manufacturers on how their products are used; and
- (k) Ensure the security and authorized use of the Services, and to protect you from unauthorized use of the Services.

We may use personal information for other purposes with your consent or as otherwise permitted or required by law.

3. Disclosure of Your Personal Information

Daisy discloses personal information in the following circumstances:

- (a) Personal information may be disclosed to our affiliates (including outside of Canada) for providing the Services, internal audit, management, billing or administrative purposes including defending and bringing legal actions
- (b) We may transfer personal information to outside agents or service providers that perform services on our behalf, for example billing, marketing, information technology and/or data hosting or processing services or similar services, or otherwise to collect, use, disclose, store or process personal information on our behalf for the purposes described in this Policy. Some of these service providers or affiliates may be located outside of Canada, including in the United States or United Kingdom, and your personal information may be collected, used, disclosed, stored and processed in the United States, United Kingdom or elsewhere outside of Canada for the purposes described in this Policy. We take reasonable contractual or other measures to protect your personal information while processed or handled by these service providers. While your personal information is located outside Canada it will be subject to legal requirements in those foreign countries applicable to our service providers, for example, lawful requirements to disclose personal information to government authorities in those countries.
- (c) We may disclose your personal information as necessary to meet legal, regulatory, insurance, audit, and security requirements, and as otherwise with your consent or as permitted or required by law (including as required by laws applicable Daisy or our agents

and service providers, and including lawful requirements to disclose personal information to government authorities in those countries).

(d) Personal information may be used and disclosed to parties connected with the proposed or actual financing, securitization, insuring, sale, assignment or other disposal of all or part of our business or assets, for the purposes of evaluating and/or performing the proposed transaction. Our assignees or successors may use and disclose your personal information for similar purposes as those described in this Policy.

4. Basis for Processing

We rely on one or more of the following legal grounds (as appropriate) to process your personal information:

- (a) To enter and perform a services agreement with you or to perform any steps you require from us before entering into a services agreement;
- (b) To provide Services to you;
- (c) To pursue our legitimate business interests in establishing, managing or concluding our relationship with you;
- (d) Where you have specifically consented to us processing your personal information; and
- (e) To comply with our legal obligations and establish, exercise or defend our legal rights.

Where personal information is processed with consent, you may (subject to contractual and legal restrictions) refuse to provide your consent, or choose to withdraw your consent, to our processing of your personal information by contacting us as described below. Note that if you refuse to consent, or withdraw your consent, to certain processing of your personal information, we may not be able to provide certain parts of our Services to you.

5. Cookies and other Tracking Technologies

We use the personal information we collect and data collected automatically through tools such as cookies, to create de-identified data that cannot be associated with, or used to identify, you or other individuals. We may use and share de-identified data with third parties to market or improve products or services, create new products or services, for research purposes or otherwise as permitted or require by law.

We use data collection tools to automatically collect information when you visit our website or use any of the Services. We use technologies like date stamps, device identifiers, GPS, and cookies and pixel tags to provide, monitor, analyze, promote and improve the Services. For example, a cookie is used to remember your username when you return to use any of the Services and to improve our understanding of how you use any of the Services. You can block cookies on your web browser; however please be aware that some features of the Services may not function properly if the ability to accept cookies is disabled.

Log Files: When you use any of the Services, our servers automatically record certain information in server logs. These server logs may include information such as your scan request, Internet protocol address, browser type, device type, location, referring / exit pages and URLs, number of clicks, number of scans, and how you interact with Services, domain names, landing pages, pages viewed, mobile carrier, and other such information. Log files help us to monitor, analyze, improve and maintain the Services and to diagnose and fix any issues with the Services.

Device Identifiers: When you access any Services using a mobile device, we collect specific device information contained in your mobile device's "device identifier." This device identifier includes information such as the type of device you are using, its operating system, and mobile network information, which may include your mobile phone number. We may associate this device identifier with your account and will use data associated with your device identifier to customize the Services to your device and to analyze any device related issues.

Location Information: We may collect and process information about the location of the device from which you are accessing the Services. Location data may convey information about how you use any Services and may be used in combination with personal information. Location data may be used with consent to customize the Services provided. You may be able to adjust whether your device shares location data in your personal device settings.

Time & Date: When you access any Services, we may automatically record the time and date of your activities while using any Services. We use this data to understand usage patterns to improve the Services, to diagnose and remedy errors, and for security and assurance purposes.

Analytics: We may use third party service providers like Google Analytics to collect information about your use of Services, such as the features used and time spent using the Services, to help us better understand our users and improve the Services. The information we gather is used in an aggregate, non-identifiable form. For information about information is processed in connection with Google Analytics please read the Google Analytics Policy [here](#).

6. California Privacy Rights

If you reside in California, you have the right to ask us one time each year if we have shared personal information with any third parties for their direct marketing purposes. To make such a request, please contact us as described below. In your correspondence, please confirm that you are a California resident making a "California Shine the Light" inquiry.

If you reside in California, you also have the following rights:

- (a) You have the right to opt-out of any sale by us of your personal information;
- (b) You have the right to request the deletion of your personal information; and
- (c) You have the right to request us to disclose to you the following, no more than twice in a 12-month period:
 - (i) Categories of personal information we collected about you during the preceding 12 months;
 - (ii) Categories of sources from which we collected the personal information during the preceding 12 months;

- (iii) Business or commercial purpose for collecting or selling your personal information during the preceding 12 months;
 - (iv) Categories of third parties with whom we share the personal information during the preceding 12 months; and
 - (v) Specific pieces of personal information we collected about you during the preceding 12 months.
- (d) You have the right to request us to disclose to you the following, no more than twice in a 12-month period:
- (i) Categories of personal information we collected about you during the preceding 12 months;
 - (ii) Categories of personal information we have sold and categories of third parties to whom the personal information was sold during the preceding 12 months; and
 - (iii) Categories of personal information we disclosed about you for a business purpose during the preceding 12 months.

We will not discriminate against you because you exercised your rights under this Section of this Policy.

Under California law, website and online service operators are also required to disclose how they respond to web browser “do not track” signals or other similar mechanisms that provide consumers the ability to exercise choice regarding the collection of information about a consumer’s online activities over time and across third-party websites. We currently do not change our tracking practices in response to “do-not-track” signals or other similar mechanisms.

California law also requires website and online service operators to disclose whether third parties may collect information about their users’ online activities over time and across different sites when the users use the operator’s website or service. Third parties that have content or services on our site such as a social feature, analytics service, or an advertising network partner, may obtain information about your browsing or usage habits but this information does not include information.

7. Children’s Privacy

If you are under sixteen years of age, you may browse our website. However, you may not provide personal information to us. Our website is not directed to children under the age of sixteen and we do not knowingly collect information from children under the age of sixteen on our website. If we become aware that we have inadvertently received information from a visitor under the age of sixteen on a website, we will delete the information from our records.

8. Your Consent

Consent to the collection, use and disclosure of personal information may be given in various ways. Consent can be express (for example, orally, electronically or on a form you may sign describing the intended uses and disclosures of personal information) or implied (for example,

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when you provide information necessary for any of the Services you have requested). You may provide your consent in some circumstances where notice has been provided to you about our intentions with respect to your personal information and you have not withdrawn your consent for an identified purpose, such as by using an “opt out” option provided, if any. Consent may be given by your authorized representative (such as a legal guardian or a person having a power of attorney). Generally, by providing us with personal information, we will assume that you consent to our collection, use and disclosure of such information for the purposes identified or described in this privacy statement, if applicable, or otherwise at the time of collection.

You may withdraw your consent to our collection, use and disclosure of personal information at any time, subject to contractual and legal restrictions and reasonable notice. Note that if you withdraw your consent to certain uses of your personal information, we may no longer be able to provide certain of our products or services. Note also that where we have provided or are providing Services to you, your consent will be valid for so long as necessary to fulfil the purposes described in this Policy or otherwise at the time of collection, and you may not be permitted to withdraw consent to certain necessary uses and disclosures (for example, but not limited to, maintaining reasonable business and transaction records, disclosures to government entities as required to comply with laws, and reporting on credit information after credit has been granted, if applicable).

Daisy collects, uses and discloses your personal information with your consent, except as permitted or required by law. We may be required or permitted under statute or regulation to collect, use or disclose personal information without your consent, for example to comply with a court order, to comply with local or federal regulations or a legally permitted inquiry by a government agency, or to collect a debt owed to us.

9. **Security**

We protect personal information using safeguards that are appropriate to the sensitivity of the information. These safeguards may include measures to protect against unauthorized access, alteration, disclosure or destruction of personal information. We limit access to personal information to our employees and service providers who require access in connection with their role or function. Each of our employees is responsible for maintaining the confidentiality of all personal information to which they have access. We keep our employees informed about our policies and procedures for protecting personal information. Despite these measures, since no system or security measure is completely secure, it is possible that personal information may be lost, stolen or accessed without authorization.

10. **Job Applicants**

If you have applied for employment with us, the personal information submitted with your job application will be used only for recruitment and other customary human resources purposes including any required government reporting and recordkeeping obligations. By submitting an application for employment with us, you consent to our use of your information for such purposes. Your information submitted will be maintained in accordance with this Policy and applicable laws.

11. **Retention**

Personal information is maintained on our servers or those of our service providers and is retained as long as necessary for the fulfilment of the purposes for which it was collected, in accordance with prudent business practices on general document retention, or as otherwise required by law.

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12. Access and Correction

You may request access to or correction of your personal information in our custody or control, by writing to us as described below. You may also have the right, in specified circumstances, to object to our use of your personal information, to request the deletion of your personal information or restrict its use, to request a copy of the information you have provided to us to use for your own purposes, or to lodge a complaint with a supervisory authority. Your rights are subject to applicable legal restrictions and we may take appropriate steps to verify your identity before responding to your request. Please note that if you are an end user of one of our clients, you must make all such requests directly to the applicable client.

13. Policy Changes

If we change this Policy, we will post those changes on this page to keep you aware of what information we collect, how we use it and under what circumstances we may disclose it. Changes to this Policy are effective when they are posted on this page.

14. Contact

For questions, inquiries or requests in relation to this Policy, please contact support@daisy.ai.